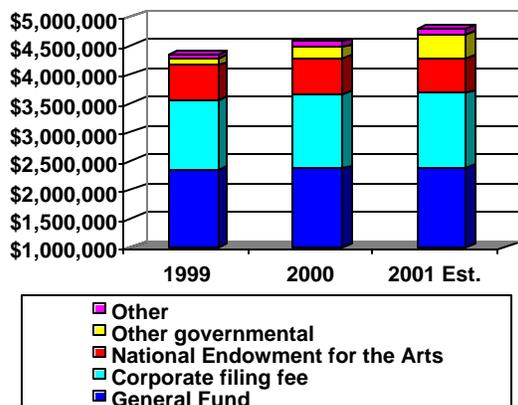


Program Fact Sheet

Arizona Commission on the Arts

Services: The Commission's purpose is to encourage the presentation and appreciation of the performing and fine arts throughout Arizona. It fulfills this purpose by providing three main services: 1) **Gives financial support** to arts organizations and arts projects in the State through its grants program; 2) **Sponsors programs** that make the arts more accessible to rural and other underserved communities, and helps arts professionals attend workshops and seminars to receive management training; and 3) **Serves as a clearinghouse of information and referrals** for communities, arts organizations, schools, and artists.

Program Revenue: \$4.79 million
(fiscal year 2001 estimate)



Personnel: 21 full-time positions

- 1 executive director,
- 10.5 administrative and support staff; and
- 9.5 program area positions.

The Commission consists of 15 Governor-appointed members who serve three-year terms.

Facilities: The Commission leases office space in a state-owned building at 417 W. Roosevelt, Phoenix, AZ.

Equipment: The Commission owns or leases only typical office equipment.

Mission :

“To enhance the artistic development of all Arizona communities, arts organizations and artists through innovative partnerships and stewardship of public funds.”

Goals: (fiscal years 2001 through 2003)

1. All people in Arizona have access to diverse arts experiences.
2. Artistic and management skills of artists and arts organizations are strengthened.
3. The essential role of the arts in teaching and learning, particularly in K-12, is accomplished.
4. Access to arts information is provided through both “high-tech” and “high-touch” services.
5. Public policy is favorable toward Arizona's arts industry.
6. Stable financial resources to implement the plan exist.

The Commission's goals appear reasonably aligned with its mission. However, goals four through six appear to be more appropriate as steps the Commission might take to fulfill its first three goals. For example, the Commission's sixth goal, to seek stable financial resources to implement its plan, would be an appropriate step to achieve the Commission's first goal, that all people in Arizona have access to diverse arts experiences.

A review of the Commission's performance measures indicates that:

- The Commission should develop additional measures that address the outcome and efficiency of its efforts. The Commission needs outcome measures to indicate the results of its efforts, such as the percentage of schoolchildren that attend a Commission-sponsored arts education program. It also needs efficiency measures to reflect the cost of providing a service, such as the cost of a grant workshop per attendee.

- The Commission should establish a process to better ensure the reliability of the data it collects and reports. The Commission relies on grant recipients' self-reported data for many of its measures. To improve the reliability of this data, the Commission should provide uniform instructions for the grant recipients on how to appropriately collect the data. Additionally, the Commission should ensure that the wording used to report the data is consistent with the wording used when it was collected.