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AUDITOR GENERAL

STATE OF ARIZONA  
OFFICE OF THE  
AUDITOR GENERAL

WILLIAM THOMSON  
DEPUTY AUDITOR GENERAL

October 23, 2003

The Honorable Roberta L. Voss, Chair  
Joint Legislative Audit Committee

The Honorable Ken Bennett, Vice Chair  
Joint Legislative Audit Committee

Dear Representative Voss and Senator Bennett:

Our Office has recently completed an 24-month followup of the Department of Agriculture—Commodity Development and Promotion Program regarding the implementation status of the seven audit recommendations (including sub-parts of the recommendations) presented in the performance audit report released in September 2000 (Auditor General Report No. 00-15). As the attached grid indicates:

- 7 of the 7 recommendations have been implemented, or implementation is no longer necessary.

Unless otherwise directed by the Joint Legislative Audit Committee, this report concludes our follow-up work on the Agency's efforts to implement the recommendations resulting from the September 2000 performance audit.

Sincerely,

Debbie Davenport  
Auditor General

Attachment

cc:	Mr. Sheldon R. Jones, Director Department of Agriculture	JLAC Members
	Senate Natural Resources, Agriculture & Environment Members	House Natural Resources & Agriculture Members
	Ms. Kerri Morey Senate Committee Analyst	Ms. Kathi Knox House Committee Analyst
	Ms. Nadine Sapien Senate Research Analyst	Ms. Tami Stowe House Research Analyst

**ARIZONA DEPARTMENT OF AGRICULTURE**  
**Commodity Development and Promotion Program**  
**18-Month Follow-Up Report to**  
**Auditor General Report No. 00-15**

**FINDING I: Refocusing Arizona Grown Activities Would Help Make It More Effective**

<b>Recommendation</b>	<b>Status of Implementing Recommendation</b>	<b>Explanation for Recommendations That Have Not Been Implemented</b>
1. The Department should develop strategies for its agricultural promotional and/or developmental activities that include a focus on specialty Arizona products and processed foods; and target consumers most likely to purchase local products.	<b>Implemented at 24 months</b>	
2. Within its joint venture application system, the Department should establish additional criteria for project consideration that reflect the strategies developed for Arizona Grown promotional activities and seek to support projects that meet this criteria.	<b>Implemented at 18 months</b>	
3. The Department should require that promotional projects include provisions for assessing and measuring the project's results.	<b>Implemented at 6 months</b>	



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**FINDING I: Refocusing Arizona Grown Activities Would Help Make It More Effective (Concl'd)**

<b>Recommendation</b>	<b>Status of Implementing Recommendation</b>	<b>Explanation for Recommendations That Have Not Been Implemented</b>
<p>b. The Joint Legislative Budget Committee staff should consider revising the footnote to future appropriations bills to specify that the private sector contribute a <i>minimum</i> of \$0.50 for every dollar the Department spends.</p>	<p><b>Implemented at 6 months</b></p>	
<p>5. The Department should incorporate criteria into its joint venture application system that emphasize the selection of projects with larger industry contributions.</p>	<p><b>Implemented at 18 months</b></p>	